

January 25, 2008

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Dear «salutation»:

Thank you for your gift to Partners in Annual Giving, the St. Olaf annual fund. Your financial commitment demonstrates your dedication to making a difference in the lives of today's St. Olaf students.

According to our records, you or someone in your household works for an employer that has a matching gift program. **I hope you will consider increasing the total value of your already generous gift by taking advantage of this program.** Matching gifts are an important part of our annual fund – *last year the college received over \$400,000 in additional gifts from corporations.* Please contact your Human Resources department to request information about their matching gifts procedure.

Thank you in advance for taking the time to help us reach our fundraising goals through your company match. If you have any questions, please contact the Partners office at 800-733-6523 or email us at [partner@stolaf.edu](mailto:partner@stolaf.edu).

Sincerely,

Tracy A. Fossum  
Associate Director, Partners in Annual Giving

P.S. Thrivent Financial for Lutherans also matches their policyholders' gifts to St. Olaf. Please consider **both** matching opportunities to maximize your donation.