



**Economics
Department Newsletter**

Fall 2011

**Welcome New and
Returning Economics and
Management Studies!**

Student & Faculty News

New Economics Faculty

Welcome to our new faculty member, Ashley Hodgson. She comes to us from the University of California, Berkeley, where she completed her Ph.D. and taught Intro. to Economics and Health Economics. She will, also teach Game Theory and Microeconomic Theory. Prof. Hodgson will be advising students interested in Actuarial Sciences too.



The Student Life Division has named Instructor in Economics Sian Muir this year's winner of the Gertrude Hilleboe Award for Faculty Involvement in Student Life.



Muir's nominators note that she has provided strong support for students, especially in the area of entrepreneurship. "She has worked tirelessly to provide activities that allow our students to enhance skills and gain confidence," reads her nomination. "She spends many hours individually with students as an advisor and mentor; students know this, and they seek her out for support as they develop their own ventures."

Muir was presented with the award last April, and her name will be added to the honorary plaque outside of the Dean of Students Office.

Seniors → Pre-Register!

Pre-registration for Spring Semester will start at **8:00am on Monday, October 31st and end at 4:00pm on Thursday, November 2, 2011.**

Seniors, if you need an Economics course to graduate, the department urges you to pre-register. Otherwise, it may be difficult to accommodate your needs.

Please take advantage of this service!

**Economics
Management Studies
Department Review**

This academic year will include program reviews for economics and management studies. Student input will be important, so watch for opportunities to participate via survey, focus group, or interview.



Econ Activities



**Cocoa and Cookie
Mondays**

Join us in the Econ Dept Office,
Holland Hall 414
for free cocoa and cookies
Monday mornings 8:00am to noon



Bowling at Jesse James Lanes

Wed, Oct. 26th at 5:30pm
Transportation, 2 Games
Shoe Rental, Pizza & Pop
Courtesy of the Econ Dept.

RSVP at economics@stolaf.edu

Management Studies News

-All Management Studies Concentrators should view the video, *Introduction to the Management Studies Concentration*, found on the Management Studies Website under Concentrations.

-Senior Management Studies Concentrators must:

- 1) View the video, *Completing the Management Studies Capstone Project*.
- 2) Complete the following in Moodle by the **Friday, November 4th deadline**:
 - a) Write synopses of your two informational interviews.
 - b) Write synopses of your two required Experiential Learning Activities.
- 4) Create a draft of your Web-based Portfolio demonstrating you skill set and submit the URL to Management Studies faculty by **Nov. 4th**
- 5) Contact Rick Goedde, goedde@stolaf.edu, for content help with the above requirements.

<http://www.efoliomn.com/> (technical help for building the site/tutorial of the site)

New Management Studies Faculty



Rick Hirsch has taught Financial and Managerial Accounting at Rasmussen College and Quinnipiac University in Hamden, CT where he was also the Entrepreneur in Residence and Director of the Family Business Center. Besides teaching Managerial Ac-

counting, Entrepreneurship and Personal Finance, he is the co-advisor for S.I.F.E.

Rick is the owner and operator of Mocha Magic LLC, a national broker and distributor of point of purchase and specialty products to over 1000 gourmet retail stores. He relocated from the East coast two years ago and currently lives in Northfield with his wife and 3 children.

Randolph Jennings, MBA University of Minnesota, returns as visiting instructor teaching Marketing.

He is also the principal at Occasional Press LLC, a marketing and communications consultancy, where he works with clients in higher education, public sector communications, and fund raising.



What's Hot and What's Not!

Hear from and network with a panel of entrepreneurs, educators, and investors who will discuss what they see as the biggest areas of future entrepreneurial opportunity (i.e. What's Hot) and areas to avoid (NOT hot!).

Thursday, November 17th at 7:00pm
Tomson Hall 280



Watch for more events on the Economics Website, <http://stolaf.edu/depts/economics/>
To remove your name from our mailing list, please economics@stolaf.edu.

Questions or comments? E-mail us at freking@stolaf.edu or call us at (507) 786-3149